

**Peter J. Dwyer**

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### Location Website

Washington D.C. <https://www.moonbudmedia.com/>

### About

I am a versatile Production Manager, Motion Graphics Artist, and Video Editor with a proven track record of delivering innovative content across video, 3D design, and print. As a creative problem-solving, I excel at transforming concepts into engaging visual stories that resonate with audiences by collaborating with my team and clients. My unique skillset has allowed me to combine aspects of production into innovative solutions with measurable results.

### Skills

After Effects, Premiere, Photoshop, Firefly, Midjourney, Illustrator, Encoder, Maya, Curious World Maps, Google Earth Studio, CrazyTalk Animator, Microsoft Office, Mathtype, NASA Eyes.

### Experience

**Senior Postproduction Manager**

The Great Courses / Wondrium - Chantilly, VA - December 2020–Present

* Oversee execution and creative development throughout the entire production process with a focus on post-production and final delivery.
* Using A.I., I lead a team of native speakers to translate our content library into various languages to reach a global audience.
* Launched and now manage a Free Ad-supported Television Channel called True History on platforms such as PlutoTV, Roku, and Freevee.
* Recommends future tools and process improvements to increase efficiency.
* Adheres to aggressive timelines and budgets by exhibiting active listening and presentation skills.
* Routinely evaluates workflow to maintain industry-leading standards.
* Manages the execution, quality, and delivery of all video and graphics assets across the Graphics, Audio, Media Management, and Editing teams.
* Handle several tasks simultaneously without missing deadlines or going over budget.
* Mentor teams to promote the best environment for producing the highest quality product by providing a direct line of communication between departments.
* Assist in the development and rollout of new indirect and direct partnerships workflows.

**Motion Graphics Video Editor**

Freelance - Washington DC - January 2015–Present

By collaborating closely with my clients, I elevate content to deliver high-quality results, ensuring the deliverables align seamlessly with the client's branding and marketing goals.

**American Farmland Trust** - August 2023–Present

* Created a highlight reel by editing, enhancing, and compiling footage for email, web, and social media distribution.

**Happy You're Here** - October 2023–Present

* Work with Jeannie Stathis to craft scenes and animate characters for her educational children’s Youtube channel

**Chegg** - October 2023–Present

* Worked with Chegg’s executive and creative teams to develop team building videos for annual company meeting

**Girls on the Run** - October 2023–December 2023

* Created promotional highlight reel of 2023 run.

**Feonix Mobility Rising** - August 2023–October 2024

* Created a highlight reel and talent spotlights by editing, enhancing, and compiling footage for email, web, and social media distribution.

**Stillborn and Infant Loss Support** - August 2023–September 2023

* Created a highlight reel and talent spotlights by editing, enhancing, and compiling footage for email, web, and social media distribution.

**Toptal** - August 2019–October 2020

* Created title animations for corporate explainer videos
* Edited pitch videos and animated logo reveal for intro video for enterprise team
* Edited and cut out headshots using Photoshop

**Muskat Media** - January 2015–August 2017

* Developed 3D animations for explainer videos
* Created title animations and animated logo reveal for intro video

**Graphics Manager**

The Great Courses / Wondrium - Chantilly, VA - January 2016–November 2020

*In addition to Senior Graphic Artist duties:*

* Managed full-time and contract Graphic Artists
* Responsible for hiring new graphics personal
* Monitored course graphics during and after course production
* Showcased productions to Executive Team, Presenters, and outside Partners
* Managed studio set designs and construction

**Senior Graphic Artist**

The Great Courses / Wondrium - Chantilly, VA - January 2014–December 2015

*In addition to Graphic Artist duties:*

* Trained and onboarded new freelance and full-time staff
* Designed and implemented virtual studio sets
* Assisted in studio set construction
* Managed The Great Courses’ internal asset retrieval process
* Assisted in new hire personal search
* Researched new software/hardware upgrades for graphics on a regular basis

**Graphic Artist**

The Great Courses / Wondrium - Chantilly, VA - August 2009–December 2013

* Enhanced studio-recorded content with supporting graphics
* Created original motion graphics assets such as lower thirds and title cards
* Designed unique, course specific opening animations
* Organized, archived, and backed up projects and assets
* Performed other duties, as assigned

**Graphics Animator**

Apsara - Washington D.C. - April 2009

* Created a short branding video for a product called Navigator. I used Maya, Photoshop, Illustrator and After Effects to animate and produce the piece.

**Graphics Animator**

Fit Kidz - Washington D.C. - April 2009

* Rigged characters for animation in an instructional video. Completed in Maya.

**Graphics Animator**

Atlantic Video, Inc. - Washington D.C. - June 2008–April 2009

* Created 2D and 3D graphics using Maya and the Adobe Production Suite for companies including ESPN (PTI & Around the Horn), Comcast Sports Network (Washington Capitals) and XM Radio (New Devices).

**Graphics Intern**

ABC News Washington D.C. - June 2007–August 2007

* Trained with the Graphics department that worked on shows such as ABC News Now. Was assistant to the Graphics Director and helped with administrative work.

**Graphics Intern**

Crittenden Studios Richmond, VA - May 2005, July–August 2006

* Assisted with all aspects of production within the Graphics facility including on-site photo shoots, photo-touch ups/portfolio design, and administrative work. Learned the inner workings of owning and operating a small business.

### Education

**James Madison University**, Harrisonburg, VA

Bachelor of Science with Honors 2008

Major 1: Media Arts and Design (Digital Video/Postproduction)

Major 2: Studio Art (3D Animation)

### Awards/Recognition

* Telly Awards
  + [*In the Footsteps of Vincent van Gogh*](https://www.wondrium.com/in-the-footsteps-of-vincent-van-gogh) (2023)
  + [*Crimes of the Century: A Selective History of Infamy*](https://www.wondrium.com/crimes-of-the-century-a-selective-history-of-infamy) (2023)
  + [*The Middle Ages around the World*](https://www.wondrium.com/the-middle-ages-around-the-world) (2023)
  + [*African American History: From Emancipation through Jim Crow*](https://www.wondrium.com/african-american-history-from-emancipation-through-jim-crow) (2023)
  + [*Wondrium Insights: Finding Strength in Mental Health Struggles*](https://www.wondrium.com/wondrium-insights-finding-strength-in-mental-health-struggles) (2023)
  + [*American Military History*](https://www.wondrium.com/american-military-history-from-colonials-to-counterinsurgents)(2018)
* Featured in SmartCEO Magazine (2009)
* Finalist in the Salmagundi Film Festival (2007)
* Second Place in the BEA Festival of Media Arts (2007)
* First Place in the Insomnia Film Festival sponsored by Apple (2006)